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TravelClick Awarded Three “Best in Class” Wins at 2017 Interactive Advertising Competition

TravelClick and its Hotel Clients Win Top Honors for Booking Engine, Guest Management and Video Solutions in the Hotel and Lodging Division

NEW YORK, June 6, 2017 – TravelClick, a global provider of innovative, cloud-based and data-driven solutions for hotels to maximize revenue, is pleased to announce that the Company has won top honors in three categories in the Interactive Advertising Competition’s (IAC) Hotel and Lodging Division:

- **Best Hotel and Lodging Interactive Application:** TravelClick iHotelier Booking Engine 4.0 and The Cosmopolitan of Las Vegas
- **Best Hotel and Lodging Online Newsletter Campaign:** TravelClick Guest Management Solutions and EAST, Miami
- **Best Hotel and Lodging Online Video:** TravelClick Video Production & Integration and La Reunion Golf Resort & Residences

Since 1999, the Web Marketing Association (WMA) has recognized outstanding online advertising through its IAC Awards, developed to honor excellence in online advertising, recognize the individuals and organizations that are responsible for creating the work and showcase award-winning Internet advertising.

Judges for the IAC Awards are experienced professionals with an in-depth understanding of the advertising industry. Entries were judged against other entries within a specific category and ranked by a set of predefined criteria including creativity, innovation, impact, design, copywriting, use of the medium and memorability.

“These wins truly underscore the total solution that TravelClick offers its clients,” said Curtis Brewer, Senior Vice President, Reservations and Web Solutions, TravelClick. “From our Guest Management Solutions to our industry-leading Booking Engine and state-of-the-art video capabilities, TravelClick provides innovative e-commerce and marketing solutions that empower hotels to compete.”

TravelClick and its clients have received more than 800 awards for excellence in web design and digital marketing since 2007. View the full list of IAC Award winners [here](#). To learn more about TravelClick’s powerful and innovative digital marketing solutions that help hotels know, acquire, convert and retain guests, visit www.travelclick.com.

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About TravelClick

TravelClick offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 38,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company’s interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Bucharest, Chicago, Barcelona, Dubai, Hong Kong, Melbourne, Myrtle Beach, Orlando, Ottawa, Paris, Shanghai and Singapore. Additionally, the Company fosters more than 600 travel-focused partnerships for hotels to leverage. Follow TravelClick on Facebook, Twitter and LinkedIn.